**Shemesh Rajan**

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# Summary

To obtain a challenging position as a UX UI Designer at a leading company where I can utilize my skills and experience to design innovative and user-centric products. Aim to contribute creativity, problem-solving skills, and expertise in user research, wireframing, prototyping, and testing to deliver exceptional user experiences.

# Technical Skills

**Research, Ideation & Testing:** User Research, User Interviews, Surveys, Affinity Maps, User Personas, Information Architecture, Interaction Design, Responsive Design, Front-end Development, Collaboration and Communication

**Designing Solutions:** Wireframing, prototyping, User Flows, Storyboards, Organising Content, Visual Design Theory, Design Systems, Heuristic Evaluations, Guerrilla Usability Testing

**UX Tools:** Figma, Adobe Acrobat, Abode CS, Moodboards, Sketch, Miro & InVision

**Website Development:** HTML, CSS, Bootstrap,

# Experience

## Learning Experience Designer (HEW Level 6)

Monash University, Victoria, Australia (*Still working)*

### Job Duties

* Stay updated with emerging trends in UX/UI design, specifically within the higher education sector, to inform and enhance design practices.
* Apply user experience (UX) and user interface (UI) principles to create highly usable, accessible, and visually engaging digital learning materials.
* Conduct usability testing and gather user feedback to refine designs, ensuring an optimal user experience across all digital content.
* Collaborate closely with designers, developers, and other stakeholders to create intuitive and aesthetically pleasing interfaces for eLearning modules and digital content.
* Ensure compliance with industry standards, including privacy legislation, W3C web publishing standards, and accessibility guidelines, to meet all regulatory requirements.
* Design, document, and implement best-practice standards and processes, continually improving UX/UI design to deliver high-quality user experiences.
* Advise on UX/UI design strategies and collaborate with stakeholders to ensure seamless integration of design elements across learning and content management systems.

## Learning Experience Designer

Relationships Australia Victoria, Victoria, Australia

### Job Duties

* Design and develop visually engaging and user-friendly online content for a suite of accredited courses and public training offerings, including graduate diploma units and associated learning materials.
* Create and implement high-quality, coherent, and engaging online training courses for internal staff and external clients, ensuring seamless integration within the Learning Management System (LMS).
* Apply UX/UI principles and learning design frameworks to enhance the usability, accessibility, and effectiveness of online learning materials.
* Coordinate the delivery of online learning programs, ensuring a consistent and intuitive user experience for external clients and internal staff.
* Collaborate with facilitators to design and develop user-centered training courses, providing UX/UI guidance and support as needed.
* Conduct program evaluations with clients and facilitators to gather feedback and inform ongoing UX/UI improvements.
* Ensure compliance with organizational policies and industry standards, including accessibility and usability guidelines, while maintaining high-quality design practices.
* Model organizational values by contributing to a positive team environment, fostering collaboration, and promoting user-centered design principles.
* Proactively identify, report, and address OHS-related risks and hazards, ensuring a safe and user-friendly learning environment.
* Support and implement new UX/UI initiatives and continuous improvement activities to enhance the overall user experience in line with organizational goals.

## UX/UI & Digital Content Designer

Peregrine Corporation, Adelaide, South Australia, Australia

*March 2020 – Still Continuing*

As a UX UI designer, I bring a fresh perspective to the user experience, infusing my skills and creativity to take the Marketing department to new heights. With a passion for innovation, I am dedicated to elevating our existing application to new levels of excellence.

As a Digital content Designer, I deliver LMS solutions that enhance the learning experience through user-friendly, consistent, and effective digital solutions. I create engaging digital content to improve the overall training process and work collaboratively with partners to establish functional requirements and design language.

**Achievements**

* Created highly interactive and impactful user experience designs that effectively engage users and enhance their experience.
* I am proud to have been part of a team that successfully developed and upgraded the OTR app, including the end-to-end process. Our efforts have resulted in a more efficient and user-friendly app that has positively impacted the experience of our users.
* Received the prestigious Diamond status from LearnX for 2022 as the top learning model in the Rapidly Shifted Online category.

### Job Duties

* Experience in working with UX and UI design methodologies.
* Design and execute high-quality user interfaces and interaction design solutions across multiple platforms, including web and mobile applications.
* Create digital materials that are engaging and effective.
* Experience in or exposure to human-centred design or design thinking (and naturally thinks outside the box).
* Participate in user research, prototyping, testing, and evaluation to validate design solutions.
* Ensure design solutions are aligned with the organisation's brand and design guidelines.
* Create and maintain design systems and component libraries, ensuring product consistency and scalability.
* Have proven experience conducting needs analysis and designing innovative solutions.
* Design learning UI for corporate and site audiences.
* Work closely with L&D to ensure that learning experience are consistent with current standards.
* Work with IT and CHR to ensure integration of digital content with related systems (especially Employee App).
* Provide manuals and guidelines on how to use online training material.

## Sr. Specialist, Training and Design

Vistaprint, Ahmedabad, Gujarat, India

*February 2015 – December 2020*

This job involves facilitating new hire training on technical tools and processes, conducting training needs analysis, designing, and revising modules, evaluating trainee performance, and striving for continuous improvement of existing training programs. The individual also arranges logistical requirements and participates in planning sessions. Additionally, they facilitate non-technical/soft skills workshops up to the lead level.

**Achievements**

* Successfully established new production houses and implemented cutting-edge processes in different countries, showcasing a remarkable global impact and dedication to excellence.
* Revolutionized training deliveries by introducing a state-of-the-art Learning Management System (LMS) across all branches, demonstrating unparalleled innovation and vision.
* Conducted over 100 batches of training with an exceptional 92% success rate, demonstrating unparalleled expertise, effectiveness, and commitment to achieving excellence.
* Boasts an impressive 7-year tenure with the organization, marked by numerous remarkable achievements and a demonstrated track record of success.

### Job Duties

* Facilitation of new hire training of: Designing Tools/Technical as well as Process training for existing and new workflows.
* Training needs analysis; module Design, revision, and review; coaching trainees.
* Performance evaluation of trainees.
* Strive for continuous improvement of existing training and help design new trainings.
* Design modules, get them verified and develop session plans based on reference materials given on workflow guides, presentation materials and handouts to customize it to training needs.
* Design or redesign training modules and update materials, manuals and visual aids based on TNA as well as DQ’s recommendations to ensure continued relevance of the programs.
* Arranges/coordinates logistical requirements necessary for the training program such as classrooms, computers, etc. - before the scheduled class to ensure smooth and efficient training delivery.
* Participates in planning sessions and helps set plans and programs.
* Facilitation of non-technical/ soft skills workshops up to Lead’s level.

## Production Artist (Graphic Designer)

Vistaprint, Ahmedabad, Gujarat, India

*January 2013 – February 2015*

This job required an advanced understanding of Adobe Illustrator and Photoshop and possesses strong design skills such as typography and layout. They work collaboratively with the graphic design team to develop visual content for online, marketing, and email purposes. They design brand and marketing materials and stay up to date with emerging design trends and technologies to ensure quality. They exhibit creativity and ethical behavior and have experience working with web application tools like HTML and CSS

**Achievements**

* Pioneered a groundbreaking process that allows for low-resolution designs to be transformed into high-resolution masterpieces, showcasing a rare blend of technical skill and creative ingenuity.
* Developed and curated a comprehensive design library that enables customers to create their own professional-grade marketing materials with ease and confidence, setting a new standard for design accessibility and usability.
* Honored with a prestigious award for crafting the most compelling and imaginative conceptual logo and brand design, reflecting a true mastery of the art and science of branding.

### Job Duties

* Demonstrates a high level of understanding about existing commercial designing software applications Adobe Illustrator, Adobe Photoshop.
* Advanced level of Designing Skills such as Typography, Color Theory, Layout Skills etc.
* Working collaboratively with our Graphic Design team to plan and develop engaging and innovative visual content to support our online, marketing, and email activities.
* Designing brand and marketing materials such as business cards, promotional products, DL's, brochures, and printing and finishing art
* Optimizing the quality of our designs through maintaining brand awareness and familiarity with emerging design trends and technologies
* Exhibits creativity skills as required to enhance customer satisfaction strong ethical behavior combined with unmatched passion, commitment, and drive for quality excellence.
* Ability to work with web applications tools like HTML and CSS

# Education

## UX UI Designer Certificate 2022

Monash University, Melbourne

## B.Sc. in Multimedia and Animation 2013

Manonmaniam Sundaranar University, India

## Diploma in Information Technology 2003

Aptech, India

# References

Available Upon Request